



P.O. Box 12104
Wilmington, DE 19850

OVERVIEW FOR MAJOR SPONSORSHIP

National Cup Sponsorship (\$10,000 and above):

- Have your company as the exclusive sponsor for the top or national cup of the Diamond State Classic. This is an 8 team tournament with the participants being the best teams from across the nation.
- Sponsorship will include
 - The naming rights for the CUP.
 - Company banners hung in the gym.
 - Two full color pages provided in our program book.
 - Mention of Company in all press releases and throughout the tournament announcements.
 - Company representation and speaker at our opening ceremonies.
 - Company name is engraved on all CUP trophies.
- A table will be available in our lobby to represent your Company. Any other requests will be honored.

Cup Sponsorship (\$5000):

- Have your company as the exclusive sponsor for one of the 4 brackets of the Diamond State Classic. This is a 4 team tournament with the participants being from many states and many Delaware teams.
- Sponsorship will include
 - The naming rights for the CUP.
 - Company banners hung in the gym.
 - Two full B&W pages in our program book.
 - Mention of Company in all press releases and throughout the tournament announcements Company name on all CUP trophies.

Event Sponsorship (\$1000 - \$4000):

- We have a number of events at the Diamond State Classic that can be sponsored.
- For \$3000-\$4000, the official tournament T-Shirts that each player is presented can be sponsored. Your company name or logo can be screened on the shirts. A full-page ad will be available in our program book. We use about 400 shirts per tournament.
- For \$1000-\$2000 our Hospitality Room can be sponsored. This is where many high school and college coaches get together and a place to feed our workers who are all volunteers. A banner will be placed in the room acknowledging Sponsorship.
- For \$1000 you can sponsor the annual Team Pizza Party. This is where the teams get together to enjoy a first day meal. A full-page ad in our program book for the sponsor.

Program book:

Ads are \$400 for full page Black and White and \$700 for Full Color

For further information or questions on our sponsorship program please call John Gretchen at 302-442-0302.